



PAKISTAN HINDU COUNCIL

(Regd. No. KAR0170/2005)

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To,
The Chairman,
Higher Education Commission.

Respected Sir,

Pakistan Hindu Council, a leading organization representing the Non-Muslim minorities in Pakistan, is deeply committed to humanitarian, welfare and social initiatives aimed at uplifting communities particularly those in need. Over the years we have collaborated with various like-minded organizations.

Last year, the Pakistan Hindu Council collaborated with the Higher Education Commission for organizing the All Pakistan Minorities Heritage Photo Contest, whereas the prize distribution ceremony and book launching was hosted at the Prime Minister Secretariat on the World Heritage Day. The event showcased the rich cultural diversity of Pakistan and aimed to promote interfaith harmony and the nation's soft image. Additionally, the launch of the book "Top 100 Minorities Heritage Sites of Pakistan" was a successful endeavor in highlighting our country's diverse rich heritage.

This year, the Pakistan Hindu Council is excited to announce the "Minority Heritage Video Challenge." The objective is to identify the holy places of worship related to non-Muslim communities, including Hindu, Buddhist, Jains, Sikh, Jewish and Parsi, located all across Pakistan.

It is therefore requested that the information about the video contest and collaboration with the HEC may share with the Vice Chancellors of universities, encouraging students to participate actively.

Participants will submit videos showcasing these heritage sites, which will then be shared on our social media platforms. Winners will be determined based on social media engagement metrics such as likes, shares, and comments.

We propose to honor the winners of this contest in a ceremony scheduled to be held at the PM House/President House, Islamabad, as we did last year, on World Heritage Day, April 18, 2024, to further highlight and appreciate the minority heritage sites of Pakistan.

The prize distribution will be as follow:

First position: Rs. 200,000/-
Second position: Rs. 100,000/-
Third Position: Rs. 50,000/-

Criteria of the Video submission:

1. Video should be maximum 5 to 8 minutes
2. Video should be minimum 720p
3. Video format should be MOV, MPEG4, AVI, WMV
4. The video will be judged on the terms of creativity, quality & sound.
5. Google drive link or we transfer link.

Note: the video should not contain inappropriate images, video, inappropriate language and sound.

Looking forward to your favorable response.

Best Regards,

Ramesh Kumar

Dr. Ramesh Kumar Vankwani
Patron-In-Chief
Pakistan Hindu Council

