

National Conversation
WEBINAR
Subject-Matter

BIG
PICTURE

**ACQUIRING GLOBAL
BUSINESS SUCCESS
THROUGH
INDUSTRIAL
TECHNOLOGY**

GENESIS

innovation

PROVISO



Aiming at North Star of Wealth Creation is the Subject-Matter Genesis

We start by recalling a known **CHAT** between **two** World Famous **Innovators** of **two** World Famous **Innovative Companies** that went viral in the Internet!



Steve Jobs

APPLE



This was the chat:

Remember when we were short of money?

Me, neither

What do you need a loan for?

No
How about you?

I went to a bank yesterday to talk about a loan

I don't, the bank does

Bill Gates

MICROSOFT



FACT

2021 yearend Market Cap of the two Hi-Tech Companies:
APPLE – Digital Communication Devices – 2.9 trillion USD
MICROSOFT – Digital Software Products – 2.6 trillion USD

2020 GDP of Asian developing countries:
80.7 Bn\$ -- 2.66 Tn\$

Both Hi-Tech Companies, through global business, **CREATED enormous amount of **WEALTH** for their **OWNERS** as well as their **COUNTRIES**. An interesting observation from the **chat**: wealthy owners don't need to borrow money from the bank – successful **entrepreneurs can give money to banks!****

Tenacity of Self-Engineering is the Proviso for International Respect

[1] Perhaps the most critical existential issue faced by many developing countries in the current visibly "unsympathetic global political-economic milieu" is **"how to expeditiously arrest and reverse the ever-widening prosperity-gap between immerging and industrialized nations?"**

[2] Also, it is well-recognized that **strategic industrial technology innovation management** could provide **sustainable economic growth** so essential for both "catching-up and leapfrogging."

[3] Moreover, since we confront nowadays "extreme cut-throat competition with burden sharing and mutual benefit reciprocity" tenant, any **expectation** of industrialized country assistance for vigorous global market competition **is indeed naïve** for all emerging nations. This is the rationale in picking the **self-engineering (autonomous) initiative** for global competitiveness.

[4] In such a background, a plausible framework for **sustainable economic development** that could lead to **"robust prosperity gap reduction"** seems to be **industrial technology innovation centric initiatives** that would give a balanced trade outcome. This **NIGI** should make some local industrial enterprises **be members of global value chain** of high-demand established products; and should also help new Industry-4.0 type enterprises **become powerful global corporations.**

Therefore, the "Baseline Information Document" was designed for initiating a "Self-Engineered Sustainable Economic Development Planning Process" through this national conversation webinar.