



SHAHKAR ULLAH KHAN

Research & Management

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📍 ISLAMABAD/PESHAWAR,
PAKISTAN.

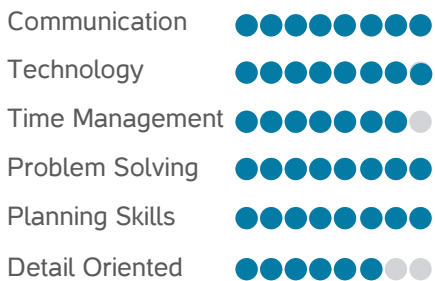
ABOUT

- Critical Thinker
- Professional
- Team Player
- Adult learning expert

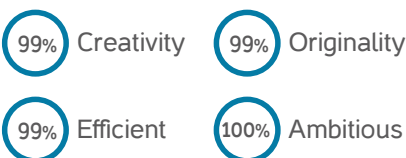
LANGUAGES



PROFICIENCY



PERSONAL SKILLS



EDUCATION

Shaheed Zulfiqar Ali Bhutto Institute of Science and Technology (SZABIST)
MS-MANAGEMENT SCIENCES

2013 - 2014

Masters of Science with majors in Marketing & Entrepreneurship,
Corporate Branding, Social Media Marketing and Management.

Institute of Management Sciences
BBA (Hons) MARKETING

2008 - 2012



PROFESSIONAL EXPERIENCE

LECTURER

Since 2015

- Previous Head moderator and Analyst for Hybrid Learning.
- Remained Incharge hybrid Technology.
- Previous Workshop Moderator for report writing.
- Developing and monitoring various exercises in different capacities for students building.
- Analysing assessment performance with prompt feedback.
- Previous Distant learning facilitator.
- Execution of different Social Media Platforms designed to facilitate learners.
- Supervision of Research based projects in domains of Marketing, Human resource and Supply chain management.
- Critical evaluation of projects on prospects to convert basic research into applied approach.
- Served as Department Coordinator for different schemes of studies.
- Performed liaison duties with principle seat.
- Learn and Implement new technological tools to boost efficiency.
- As a part of management team I took the role of Team Leader whenever needed.

COMSATS UNIVERSITY
ISLAMABAD CAMPUS.

TAMEER-E-MILLAT FOUNDATION
ISLAMABAD, PAKISTAN

INTERNSHIP

Oct, 2014- Jan, 2015

- Making contact with potential customers under The Corporate Social Responsibility umbrella.
- Establishing network based relationships with donors from different industries.

COMPUTER LITERACY: OS WINDOWS XP, VISTA, 7, 8

Browser basics	●●●●●●●●
Search engines	●●●●●●●●
Word processing	●●●●●●●●
Power Point	●●●●●●●●
Excel	●●●●●●●●
SPSS	●●●●●●●●

INTERESTS

- Movies
- e-Learning
- Web
- Social
- Music
- Sports
- Traveling
- Wall art

Research Projects

Research project in undergraduate i.e. Impact of Social Media on Consumer Purchase Intention.

Independent Study 1 during Masters i.e. The effect of Materialism on Adolescents Purchase Intention of State of Art Gadgets.

Independent Study 2 during Masters i.e. Impact of Relational Bonds on Brand Loyalty: Mediating effect of Brand Relationship Quality.

- Focus on highlighting donor interest and project benefits.
- Information collecting and record keeping.
- Preparing inquiries for donors and other interested parties by studying market trends.
- Updating social media and online content.
- Developing plan of action for contingencies.
- Coordination among different departments.
- Efficient and effective use of resources.
- Involved in proposal making and literature review.



AWARDS

-SOUTH ASIA INTERNATIONAL CONFERENCE

December, 2013

Presented Research paper as participant with title under the Impact of Social Media on Consumer Purchase Intentions.

-MANAGED PAKISTAN

September, 2016

Workshop presenter at Managed Pakistan, Today's Need, Tomorrow's Solution.

-VERIFIED LEARNER AT EDX (DELFT UNIVERSITY OF TECHNOLOGY)

-NATIONAL BANK merit scholarship



TRAININGS

-PROFESSIONAL DEVELOPMENT TRAINING AT FACULTY DEVELOPMENT ACADEMY COMSATS.

July, 2016

-YOUNG PROFESSIONALS In-SERVIVES TRAINING AT FACULTY DEVELOPMENT ACADEMY COMSATS.

March, 2017



EXTRACURRICULAR ACTIVITIES

-FORMER CREW MEMBER AT WORLD HEALTH ORGANIZATION AND PROVIDED VOLUNTEER SERVICES DURING FLOODS IN 2010.

-SERVED AS COLLEGE COMMANDER AT FAZL-E-HAQ COLLEGE, MARDAN. RECIPIENT OF SHEILD OF HONOR FOR MY SERVICES.



REFERENCES

Additional information available on request; Credentials to support the claims made in this Resume (e.g., Details of specific work experiences, Supervisor contact and certificates etc)