

## Shehla Zaman

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### PROFESSIONAL BIOGRAPHY:

Feb. 2014- Aug. 2020	<b>PhD-Management Sciences</b> COMSATS University Islamabad, Islamabad
Sept. 2007- Feb. 2010	<b>MS-Management Sciences</b> Topper in MS CGPA-4.0 out of 4.0 COMSATS University Islamabad, Abbottabad
Sept. 2001 – Aug. 2005	<b>BS-Information Technology</b> CGPA-3.77 out of 4.0 COMSATS University Islamabad, Abbottabad

### PhD THESIS:

Linking Strategic Orientation with Firm Performance: Evidence from Pakistan Pharmaceutical Industry.

### MS THESIS:

Success of E-Commerce Management System: A case study of eBay.

### WORK EXPERIENCES

- **Assistant Professor (OG II) (29 April, 2022-To Date)** **CUI, Islamabad**  
Teaching courses in Department of Management Sciences. Also member of DARC.
- **Lecturer (OG I) (Feb. 2016-28 April, 2022)** **CUI, Islamabad**  
At present teaching courses in Department of Management Sciences. Also member of disciplinary Committee.
- **Lecturer (OG I) (15<sup>th</sup> Feb. 2012-Feb. 2016)** **CUI, Abbottabad**  
Taught Master and Bachelor level students in the Department of Management Sciences.
- **Lecturer (OG I) (16th Sept. 2010-14<sup>th</sup> Feb. 2012)** **CUI, Wah Cantt**  
Taught Master and Bachelor level students in the Department of Management Sciences. Also remained an active member of proctorial board.
- **IT Assistant (Dec. 2005 -Oct. 2007)** **International Rescue Committee, Mansehra**  
Responsible for the maintenance and trouble-shooting of the Local Area Network. Responsible for hardware and software troubleshooting over the network, including LAN technologies, email, Ethernet systems and Internet. Updating the Anti Virus Software and ensuring Data backups on weekly basis. Installation and maintenance of wireless network and security implementation for secure wireless network. Monitor the performance and working conditions of the computers and accessories and come up with early solutions. Ensure stand-by support of computers and accessories. Regular checks on the downloading of unnecessary softwares. Ensure Email addresses are updated and other Outlook related problems are solved timely. Also assisting in HR issues.

### GUEST/VISITING PROFESSORSHIP/TRAININGS

- Worked as **Lecturer** (Visiting faculty) at COMSATS University, Abbottabad from Dec. 2009 to Feb. 2010.
- Worked as **Lecturer** (Visiting Faculty) at Hazara University, Haripur Campus from Feb.2010 to Aug. 2010, teaching courses of Management to BBA students.
- Attended a workshop on '**Excellence in Online Teaching**' from May 31 to June 03, 2021.
- Attended a three months' Faculty Development Workshop (Oct 2011 to Dec 2011).
- Participated in the *Structural Equation Modeling* Workshop on 11<sup>th</sup> May, 2017.

## **DISTINCTIONS**

- Awarded with In-House PhD Scholarship.
- Stipend/ Merit Based Scholarship holder throughout MS (MS).
- Awarded with **Institute Gold Medal** for being the best in BS-IT (August 15th, 2005).
- Obtained **Campus Silver Medal** for outstanding performance in BS-IT (August 15th, 2005).
- Full fee waiver holder throughout BS (IT).

## **RESEARCH CONFERENCE**

- Presented research paper on “Success of E-commerce System-A Case study of eBay” at an Intl. Business Research Conference, Lahore (Nov. 14, 2009).
- Presented research paper at 1st Intl. Conference on Management and Economics 2012, Sahiwal (Feb. 11-12, 2012).
- Participated as an organizer in the 5<sup>th</sup> Saicon, (Dec 4-6, 2013), held in Bhurban, Murree Hills.

## **RESEARCH PUBLICATION:**

- Shehla Zaman, Aneel Salman, Omer Farooq Malik (2019). Linking Strategic Orientations, Dynamic Capabilities, and Firm Performance: Evidence from the Pakistani Pharmaceutical Industry, *Global Social Sciences Review (GSSR)*, Vol. 4, No. 3 (Summer 219). (HEC-W Category)
- Shehla Zaman & SAF Hasnu. (2013). Risk Perception in eBay Auctions, *International Journal of Professional Management*, Vol. 8, No. 3.
- Shehla Zaman & SAF Hasnu. (2012). Factors determining Seller Revenue in eBay Auctions, *Archives Des Sciences*, Vol. 65, No. 10. (IF: 0.296)
- Imran Naseem, Kashif Rashid and Shehla Zaman. (November 30, 2012). South Asia in the Globalized World, *Wulfenia*, Vol. 19, No. 11. (IF: 0.267)

## **BS-FINAL PROJECT**

Project was meant for display of live updates of cricket match from its related site in more enhanced form i.e. like graphs, scoreboard, and pop-ups than viewed on web sites. For this purpose, data was retrieved from both the web site and from the server of the related web site. The project was completed using dot Net technologies (C# .Net).

## **IT SKILLS**

- MS. Office
- Programming (C, Java, Visual C, and C sharp).
- Web Development (HTML, Java Script, ASP, Dream Weaver).
- Database Development (Oracle 8i, SQL server, MS Access, Developer 2000).

## **LANGUAGES**

Urdu, English, Persian, Hindko.

## **PERSONAL STRENGTHS**

Satisfactory Communication Skills, Hardworking, Optimist, Devoted & Responsible.

## **REFERENCES**

Will be furnished on request.