



# Muhammad Zeeshan Akram

Digital Marketing

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[LinkedIn](#)

## LANGUAGES

Urdu

Punjabi

English

## SKILLS

Digital Marketing  
Social Media Marketing  
Time Management  
Team player

## HOBBIES

Cooking  
Coin collection

## SUMMARY

I seek a role in a company where I can contribute my ideas, learn new skills, expand my knowledge, and leverage my learning's to be mentored toward a successful career.

## WORK EXPERIENCE

11/2017 – Present

### Upper Division Clerk

COMSATS University Islamabad Lahore Campus

- Provide support in conferences held at CUI Lahore Campus.
- Assist in filing duties and retrieve files for Department.
- Liaison with Principal Seat, CUI Campuses and Govt. Departments.
- Responsible for the conference room of the admin block.

04/2016 - 11/2017

### Cashier

Costray Bakery

- Collecting cash of sale.
- Maintenance of stock

07/2014 – 08/2014

### Internship

MCB Bank Limited

- General banking duties and responsibilities

08/2013 – 06/2014

### Data Entry Operator

IT Company

- Posting ads on Sbx.com.pk

## ACADEMIC BACKGROUND

2022

### Bachelor in Commerce (Accounting)

Punjab University

2013

### Diploma in Commerce (Accounting)

Punjab Board of Technical Education

2011

### Matriculation (Arts/ Humanities)

BISE, Lahore

## COURSES

2022

### [Google Digital Marketing & E-commerce](#)

[Google](#)

2023

### [Fundamentals of digital marketing](#)

[Google Digital Garage](#)

2023

### [Introduction to the SEO Fundamentals Course](#) [Semrush Academy](#)