



INTERNATIONAL SYMPOSIUM ON LIGHT AND LIFE

14-16 October, 2015

COMSATS Institute of Information Technology (CIIT)

GUIDELINES FOR PREPARING POSTER PRESENTATION

Poster sessions are a great way to present your recently completed or on-going work, or successful systems and applications; and to engage in interactive discussions with experts and subject-specialists or even non-specialists. The presenters are expected to present a brief summary of their work in not more than a couple of minutes to the visitors. However, interested visitors/specialists may like to discuss in further detail.

Important Dates

Submission of Abstract: 30 September
Notification of Acceptance: 05 October

{TITLE}		
Authors & Affiliations		
ABSTRACT	DETAILS	RESULTS
INTRODUCTION		
METHODOLOGY	RESULTS	CONCLUSIONS
		REFERENCES

Poster Specifications

- Language: English
- Size: 30 inch x 36 inch
(Or nearest size)
- Orientation: Preferably Portrait
- Typical contents:
 - (i) Title
 - (ii) Name(s) of Author(s)
 - (iii) Affiliation
 - (iv) Abstract
 - (v) Introduction
 - (vi) Methodology
 - (vii) Results
 - (viii) Discussion/
 - (ix) Conclusions
 - (x) References
 - (xi) Acknowledgements (If any)

At least one presenter per poster is required to attend the International Symposium. Poster material to be submitted must meet the prescribed specifications.

Please register for the Symposium (if you have not done already!) at the Symposium website WW2.COMSATS.EDU.PK/LIGHTANDLIFE2015

Format

- A poster is a graphically based approach to presenting research. In presenting your research with a poster, you should aim to use the poster as a means for generating active discussion of the research.
- Limit the text to about one-fourth of the poster space, and use "visuals" (graphs, photographs, schematics, etc.) to tell your "story."

Lettering

- Word-process all text (including captions). Print on plain white paper with a laser printer or inkjet printer.
- Text should be readable from five feet away. Use a minimum font size of 18 points.
- Lettering for the Title of the Poster should be large (at least 70-point font). Use all capital letters for the Title.
- Headings and Sub-Headings should be Bold and Bigger and in different color than the text.

Visuals

- Present numerical data in the form of graphs, rather than tables (graphs make trends in the data much more evident). If data must be presented in table-form, KEEP IT SIMPLE.
- Visuals should be simple and bold. Leave out or remove any unnecessary details.
- Make sure that any visual can "stand alone" (i. e., graph axes are properly labeled, maps have north arrows and distance scales, symbols are explained, etc.).
- Use color to enhance comprehension, not to decorate the poster.
- Make sure that the text and the visuals are integrated. Figures should be numbered consecutively according to the order in which they appear.
- Each visual should have a *brief* title/ caption.

Text

- Keep the text brief. Use text to (a) introduce the study (what hypothesis was tested or what problem was investigated? why was the study worth doing?), (b) explain visuals and direct viewers' attention to significant data trends and relationships portrayed in the visuals, and (c) state and explain the interpretations of the data and results.
- The main points and conclusions should be summarized in a bullets, point-wise.
- Reference only sources of important information. Consult web sources to know about proper citation system that you should use.

SIMPLICITY IS THE KEY

**Keep to the point, and don't try to cover too many things.
Present only enough data to support your conclusions**